The Journal of Business Communication
Index to Volume 31, Numbers 1-4, 1994

This index covers Volume 31 of The Journal of Business Communication. It is arranged by author/title, title/author, and keyword. Reviews are indexed separately.

The number and date sequence 31:4:253-265:October 1994 represent the volume (31), issue (4), page numbers (253-265), and publication date respectively. In the case of reviews, only the beginning page of the review is given. The name of the reviewer or review editor appears at the end of each review citation. The author index includes the names of all authors. Where there is more than one author for any article, entries are made under the name of each coauthor as well. The title and keyword indexes together provide a subject approach.

The index to Volumes 1-10 was published in 1976 (Volume 13, number 4); the index to Volumes 11-16 was published in 1979 (Volume 17, number 1). Subsequent indexes have appeared annually; the preceding volume's index appears in the first issue of the subsequent volume.

Author/Title Index (Volume 31, Numbers 1-4)

Addo, Theophilus B. A./ The Effects of Dimensionality in Computer Graphics. 31:4:253-265:October 1994.

Atkin, Charles K. See Johnson, J. David.

Baker, Margaret Ann. See David, Carol

Blackwell, Rodney D. See Subramanian, Ram.

Brady, Robert. See Ralston, Steven M.

Carbone, Mary T./ The History and Development of Business Communication Principles: 1776-1916. 31:3:173-193:July 1994.

Carveth, Rod. See Parrish-Sprowl, John.

David, Carol/ Rereading Bad News: Compliance-Gaining Features in Management Memos. 31:4:267-290:October 1994.

Donohue, William A. See Johnson, J. David.

Easton, Annette C., Nancy S. Eickelmann, and Marie E. Flatley Effects of an Electronic Meeting System Group Writing Tool on the Quality of Written Documents. 31:1:27-40:January 1994.

Eickelmann, Nancy S. See Easton, Annette C.

Fimbel, Nancie/ Communicating Realistically: Taking Account of Politics in Internal Business Communications. 31:1:7-26:January 1994.

Flatley, Marie E. See Easton, Annette C.

Insley, Robert G. See Subramanian, Ram.

Johnson, J. David, William A. Donohue, Charles K. Atkin, and Sally Johnson/ Differences Between Formal and Informal Communication Channels. 31:2:111-122:April 1994.

Johnson, Sally. See Johnson, J. David.

Jones, Michael John/ A Comment to Contextualize "Performance and Readability: A Comparison of Annual Reports of Profitable and Unprofitable Corporations." 31:3:225-230:July 1994.

Karl, Katherine A., and Jerry M. Kopf/ Will Individuals Who Need to Improve Their Performance the Most, Volunteer to Receive Videotaped Feedback? 31:3:213-223:July 1994.

Kent, Thomas/ Interdisciplinary Research and Disciplinary Toleration: A Reply to Kitty Locker. 31:2:153-155:April 1994.

Kopf, Jerry M. See Karl, Katherine A.

Kuiper, Shirley/ Impact of Computer-User Interface on Document Quality. 31:2:125-135:April 1994.

Locker, Kitty O./ The Challenge of Interdisciplinary Research. 31:2:137-151:April 1994.

Martin, Charles L., and Denise T. Smart/ Consumer Experiences Calling Toll-Free Corporate Hotlines. 31:3:195-212:July 1994.

Parrish-Sprowl, John, Rod Carveth, and Marshall Senk/ The Effect of Compliance-Gaining Strategy Choice and Communicator Style on Sales Success. 31:4:291-310:October 1994.

Ralston, Steven M., and Robert Brady/ The Relative Influence of Interview Communication Satisfaction on Applicants' Recruitment Interview Decisions. 31:1:61-77:January 1994.

Reinsch, N. L., Jr./ Editorial: A Debt of Gratitude. 31:2:109-110:April 1994.

Reinsch, N. L., Jr./ Editorial: The High Point, So Far. 31:4:251:October 1994.

Reinsch, N. L., Jr./ The State of The Journal in 1993: A Report from the Editor. 31:1:91-92:January 1994.

Reinsch, N. L., Jr./ Editorial: Transitions. 31:3:171:July 1994.

Senk, Marshall. See Parrish-Sprowl, John.

Smart, Denise T. See Martin, Charles L.

Smeltzer, Larry R./ Confessions of a Researcher: A Reply to Kitty Locker. 31:2:157-159:April 1994.

Subramanian, Ram, Robert G. Insley, and Rodney D. Blackwell/ Performance and Readability: A Response to Jones' Comment. 31:3:231-233:July 1994.

Thomas, Gail F., Walter G. Tymon, Jr., and Kenneth W. Thomas/ Communication Apprehension, Interpretive Styles, Preparation, and Performance in Oral Briefing. 31:4:311-326:October 1994.

Thomas, Kenneth W. See Thomas, Gail F.

Tymon, Walter G. Jr. See Thomas, Gail F.

Wallace, David L./ Collaborative Planning and Transforming Knowledge. 31:1:41-60:January 1994.

Title/Author Index (Volume 31, Numbers 1-4)

A Comment to Contextualize "Performance and Readability: A Comparison of Annual Reports of Profitable and Unprofitable Corporations"/ Michael John Jones. 31:3:225-230:July 1994.

Confessions of a Researcher: A Reply to Kitty Locker/ Larry R. Smeltzer. 31:2:157-159:April 1994.

Consumer Experiences Calling Toll-Free Corporate Hotlines/ Charles L. Martin, and Denise T. Smart. 31:3:195-212:July 1994.

Communication Apprehension, Interpretive Styles, Preparation, and Performance in Oral Briefing/ Gail Fann Thomas, Walter G. Tymon, and Kenneth W. Thomas. 31:4:311-326:October 1994.

Communicating Realistically: Taking Account of Politics in Internal Business Communications/ Nancie Fimbel. 31:1:7-26:January 1994.

Collaborative Planning and Transforming Knowledge/ David L. Wallace. 31:1:41-60:January 1994.

Differences Between Formal and Informal Communication Channels/ J. David Johnson, William A. Donohue, Charles K. Atkin, and Sally Johnson. 31:2:111-122:April 1994.

Editorial: A Debt of Gratitude/ N. L. Reinsch, Jr. 31:2:109- 110:April 1994.

Editorial: The High Point, So Far/ N. L. Reinsch, Jr. 31:4:251:October 1994.

Editorial: Transitions/ N. L. Reinsch, Jr. 31:3:171:July 1994.

Effects of an Electronic Meeting System Group Writing Tool on the Quality of Written Documents/ Annette C. Easton, Nancy S. Eickelmann, and Marie E. Flatley. 31:1:27-40:January 1994.

Interdisciplinary Research and Disciplinary Toleration: A Reply to Kitty Locker/ Thomas Kent. 31:2:153-155:April 1994.

Impact of Computer-User Interface on Document Quality/ Shirley Kuiper. 31:2:125-135:April 1994.

Performance and Readability: A Response to Jones' Comment/ Ram Subramanian, Robert G. Insley, and Rodney D. Blackwell. 31:3:231-233:July 1994.

Rereading Bad News; Compliance-Gaining Features in Management Memos/ Carol David, and Margaret Ann Baker. 31:4:267-290:October 1994.

The Challenge of Interdisciplinary Research/ Kitty O. Locker. 31:2:137-151:April 1994.

The Effect of Compliance-Gaining Strategy Choice and Communicator Style on Sales Success/ John Parrish-Sprowl, Rod Carveth, and Marshall Senk. 31:4:291-310:October 1994.

The Effects of Dimensionality in Computer Graphics/ Theophilus B. A. Addo. 31:4:253-265:October 1994.

The History and Development of Business Communication Principles: 1776-1916/ Mary T. Carbone. 31:3:173-193:July 1994.

The Relative Influence of Interview Communication Satisfaction on Applicants' Recruitment Interview Decisions/ Steven M. Ralston, and Robert Brady. 31:1:61-77:January 1994.

The State of The Journal in 1993: A Report from the Editor/ N. L. Reinsch, Jr. 31:1:91-92:January 1994.

Will Individuals Who Need to Improve Their Performance the Most, Volunteer to Receive Videotaped Feedback?/ Katherine A. Karl, and Jerry M. Kopf. 31:3:213-223:July 1994.

Keyword Index (Volume 31, Numbers 1-4)

ANNUAL REPORT(S)/31:3:225-230:July 1994; 31:3:231-233:July 1994

BUSINESS COMMUNICATION (DISCIPLINE)/31:3:173-193:July 1994

CHANNELS/31:2:111-122:April 1994

COMMMUNICATION APPREHENSION/31:4:311-326:October 1994

COMPLIANCE-GAINING/31:4:267-290:October 1994; 31:4:291-310:October 1994

CONSUMERS/31:3:195-212:July 1994

DIMENSIONALITY/31:4:253-265:October 1994

EXPERIENCES/31:3:195-212:July 1994

FEEDBACK/31:3:213-223:July 1994

GRAPHICS/31:4:253-265:October 1994

GRATITUDE/31:2:109-110:April 1994

HIGH POINT/31:4:251:October 1994

INTERPRETIVE STYLES/31:4:311-326:October 1994

JOURNAL/31:1:91-92:January 1994

KNOWLEDGE/31:1:41-60:January 1994

MEMOS/31:4:267-290:October 1994

PERFORMANCE/31:3:213-223:July 1994; 31:3:225-230:July 1994; 31:3:231-233:July 1994; 31:4:311-326:October 1994

POLITICS/31:1:7-26:January 1994

QUALITY/31:1:27-40:January 1994; 31:2:125-135:April 1994

READABILITY/31:3:225-230:July 1994; 31:3:231-233:July 1994

RESEARCH/31:2:137-151:April 1994; 31:2:153-155:April 1994; 31:2:157-159:April 1994

SATISFACTION (COMMUNICATION)/31:1:61-77:January 1994

TRANSITIONS/31:3:171:July 1994

WRITING/31:1:27-40:January 1994

Review Index (Volume 31, Numbers 1-4)

Beyond Success: Corporations and Their Critics in the 1990s/James W. Kuhn and Donald W. Shriver, Jr. New York: Oxford, 1991. 31:1:82:January 1994. Elizabeth Huettman.

Blowing the Whistle: The Organizational and Legal Implications for Companies and Employees/Marcia P. Miceli and Janet P. Near. New York: Lexington Books, 1992. 31:3:240:July 1994. Donald P. Rogers.

Communication and Negotiation/Linda L. Putnam and Michael E. Roloff (Eds.). Newbury Park, CA: Sage, 1992. 31:1:88:January 1994. Daphne A. Jameson.

Corporate Magazines of the United States/Sam G. Riley (Ed.). New York: Greenwood, 1992. 31:1:86:January 1994. Daphne A. Jameson.

Driving Fear out of the Workplace: How to Overcome the Invisible Barriers to Quality, Productivity, and Innovation/Kathleen D. Ryan and Daniel K. Oestreich. San Francisco, CA: Jossey-Bass Publishers, 1991. 31:3:237:July 1994. Donald P. Rogers.

Ethics in Modern Management/Gerald J. Williams. New York: Quorum Books, 1992. 31:1:85:January 1994. Elizabeth Huettman.

Honesty in the Workplace/Kevin R. Murphy. Pacific Groves, CA: Brooks/Cole Publishing Company, 1993. 31:3:235:July 1994. Donald P. Rogers.

Message Effects Research: Principles of Design and Analysis/Sally Jackson. New York: Guilford, 1992. 31:1:79:January 1994. Daphne A. Jameson.